



# The Basics of Investing

*Benton E. Gup*

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# The Basics of Investing

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## **The Basics of Investing** Benton E. Gup

Written for students and business neophytes alike, it provides a thorough grounding in the art of investing. Defines the basic types of securities and the concepts of risk and return; explains how the securities market operates; shows how to analyze securities step-by-step; explores the issues of administering investments in stocks, tax shelters, real estate and other investments; and deals with the special situations that might arise in convertibles, commodities and derivative securities. Financial analysis from a global perspective is included.

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