



# International Financial Management

*Cheol S. Eun, Bruce G. Resnick*

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## **International Financial Management** Cheol S. Eun, Bruce G. Resnick

The main objective of this text is to teach students how to be effective global financial managers. Part one presents the fundamentals of the macroeconomic environment of international financial management, part two moves on to discuss the financial environment in which the multinational firm and its managers must function and parts three and four cover foreign exchange management and financial management in a multinational firm. The text adopts a modular approach for teaching flexibility and advanced or more rigorous topics can be skipped without loss of continuity. International finance in practice boxes from the popular press and actual companies show how the concepts being discussed are used in the real world and learning aids include numerical examples, end-of-chapter questions and problems and mini cases.

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