

Managing Research, Development and Innovation: Managing the Unmanageable

Ravi Jain, Harry C. Triandis, Cynthia W. Weick



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As the economy shifts from producing goods to producing information, the role of researchers in shaping the future has become immense. By taking advantage of modern technology, the highly trained and predominantly autonomous researchers from around the globe collect and share information better than ever—yet, there is still a lack of an effective centralized structure for an R&D organization manager to integrate the efforts from many disparate individuals into a unified plan.

Managing Research, Development, and Innovation, Third Edition covers the management skills and leadership theories essential to generating products and excelling in today's global economy. Topics of interest include how to design jobs, organize hierarchies, resolve conflicts, motivate employees, and create an innovative work environment. Discover how superior management skills can increase funding, generate profit, and improve the effectiveness of technologically based organizations. This new revised edition:

- Covers all aspects of the research and development process—with focus on the human management function
- Includes two new chapters covering the innovation process critical to research and development of new products and services
- Outlines the challenging issues related to diversity in science and technology organizations and provides insights as to how diversity can be used to enhance creativity

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