



Secret Recipe: Why KFC Is Still Cookin' After 50 Years

Bob Darden

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An American icon celebrates 50 years because Colonel Sanders and Pete Harman put people first, implemented an urgency for excellence, and paid attention to every detail of their restaurant business. These business secrets and practices are written in an easy to read story that is engaging and a delight to anyone interested in growing a business.

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From reader reviews:

Patricia Smith:

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Samuel Jackson:

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Marcus Huskins:

Spent a free time for you to be a fun activity to complete! A lot of people spend their spare time with their family, or their own friends. Usually they accomplish activity like watching television, going to the beach, or picnic in the park. They actually do the same every week. Do you feel it? Do you need something different to fill your personal free time/ holiday? Can reading a book be usually an option to fill your free of charge time/ holiday. The first thing you ask may be what kinds of book that you should read. If you want to attempt to look for a book, maybe the e-book titled Secret Recipe: Why KFC Is Still Cookin' After 50 Years can be a fine book to read. Maybe it could be the best activity for you.

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