

# Researching Communications: A Practical Guide to Methods in Media and Cultural Analysis

David Deacon, Graham Murdock, Michael Pickering, Peter Golding



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The new edition is a comprehensive and authoritative guide to researching media and communication to perform and analyze research tasks.

With detailed introductions to the major research methods, the book gives detailed examples of research and analysis and practical step-by-step guidance in clear language. It also includes an expanded and updated section on the internet, online databases and the latest CAQDAS (Computer Assisted Qualitative Data Analysis Software) packages, as well as new case studies, international examples and details of recent developments in media and communication studies.



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