



Hello, I'm Special: How Individuality Became the New Conformity

Hal Niedzviecki

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"Hal Niedzviecki is one of the wisest, funniest and most acute cultural critics writing today."—Naomi Klein, author of *No Logo*

Hal Niedzviecki has a blunt message for the army of tattoo and piercing enthusiasts, bloggers, skateboard warriors, and anyone else walking around with the smug certainty that they are one of a kind: Individuality is the new conformity.

Niedzviecki's meditations touch on everything from designer religions to webcasts, from reality TV to the endless "everybody is a star" platitudes of global pop culture. The result is a smart, witty, and impassioned argument that shatters the you-can-do-anything pop myth and exposes the paradox of individualism.

Hal Niedzviecki is the founder of *Broken Pencil* magazine and the author of *We Want Some Too: Underground Desire and the Reinvention of Mass Culture*.

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Typically the book Hello, I'm Special: How Individuality Became the New Conformity has a lot associated with on it. So when you make sure to read this book you can get a lot of help. The book was compiled by the very famous author. The author makes some research prior to write this book. This specific book very easy to read you can obtain the point easily after reading this book.

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