

Data Warehousing, Data Mining, and OLAP (Data Warehousing/Data Management)

Alex Berson, Stephen J. Smith



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This reference provides strategic, theoretical and practical insight into three information management technologies: data warehousing, online analytical processing (OLAP), and data mining. It shows how these technologies can work together to create a new class of information delivery system: the information factory. The book includes models and indexing techniques, and discusses application development using OLAP tools. Alex Berson is the author of "Client/Server Computing", and co-author (with George Anderson) of "Client/Server Database Design with Sybase" and "Sybase and Client/Server Computing".



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