



Soup: A Recipe to Nourish Your Team and Culture

Jon Gordon

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Why it matters who's stirring the pot

Soup offers an inspirational business fable that explains the "recipe" you can use to create a winning culture and boost employee morale and engagement. The story follows Nancy, the newly anointed CEO of America's Favorite Soup Company. She has been brought in to reinvigorate the brand and bring success back to a company that has lost its flavor and profit and has fallen on hard times. Fatefully, while eating lunch at a local soup shop, Nancy discovers the key ingredients to unite, engage, and inspire her team and create a culture of greatness.

- From the bestselling author of *The Energy Bus*, *The No Complaining Rule*, and *Training Camp*
- Find out how culture drives behavior, behavior drives habits, and habits deliver results
- Create relationships that are the foundation upon which successful careers and winning teams are built
- Features quick takeaways you can use to invest in your people, build trust, create unity, and enhance engagement

A turnaround tale like few others, *Soup* will inspire you to work in your own company to unleash the passion that delivers superior results.

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As people who live in the actual modest era should be update about what going on or data even knowledge to make these individuals keep up with the era that is certainly always change and move ahead. Some of you maybe can update themselves by studying books. It is a good choice in your case but the problems coming to you actually is you don't know what kind you should start with. This Soup: A Recipe to Nourish Your Team and Culture is our recommendation so you keep up with the world. Why, because book serves what you want and want in this era.

Kenneth Handy:

Spent a free time for you to be fun activity to perform! A lot of people spent their leisure time with their family, or their own friends. Usually they undertaking activity like watching television, gonna beach, or picnic inside park. They actually doing same every week. Do you feel it? Would you like to something different to fill your personal free time/ holiday? May be reading a book may be option to fill your totally free time/ holiday. The first thing you will ask may be what kinds of guide that you should read. If you want to try out look for book, may be the publication untitled Soup: A Recipe to Nourish Your Team and Culture can be very good book to read. May be it might be best activity to you.

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